The value of connected organizations

At Workplace, we've always believed that business is better when people are connected. But how much better? We commissioned Forrester Consulting to conduct a Total Economic Impact study to help us find out.
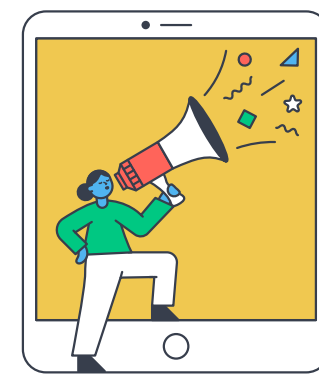
3.9 x
return on investment in Workplace over 3 years

$13.1 million
in quantified benefits over 3 years vs. $2.6 million in costs

<3 months
to deliver return on investment
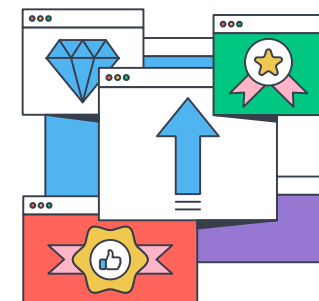
Impact #1: Making people closer

Workplace makes communication more efficient by reducing the distance between people. So the right information gets to the right place at the right time.

34 %
reduction in time taken for frontline workers to get updates

25 %
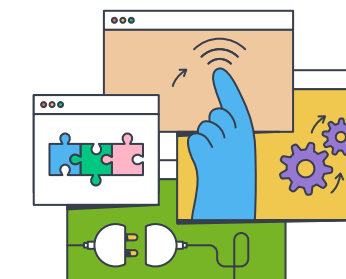reduction in leadership communication costs

10 %
increase in revenue per customer

Impact #2: Making teamwork faster

Workplace makes collaboration faster, easier and more delightful through smart integrations and easy-to-use technology.

20 %
increase in task efficiency for frontline workers

80 %
reduction in cloud opex for legacy tools

20 %
faster decision making

Impact #3: Making culture stronger

Workplace makes organizations more open and transparent, which leads to better knowledge sharing, increased recognition and more meaningful work.

10 %
increase in employee retention

32 %
increase in product innovation

24 %
increase in onboarding efficiency

Learn more about the total economic impact of Workplace
Download the report: fb.me/workplace-tei-study

workplace
by **facebook**